DISGUISE

Driving next-generation immersive storytelling

Transport your audience into new dimensions with Disguise's end-to-end solution, transforming location-based experiences into must-visit destinations.

From immersive venues and museums, to theme parks and casinos, our flexible platform allows you to deliver complex visual effects to engage visitors in any location. Coupled with our expert technical and creative services, Disguise is here to ensure your vision is successfully brought to life, all the way from concept to delivery.

"The synergy between Disguise's creative and technical teams gave us tools that empower our team to experiment and iterate in real time. This helped us unlock new possibilities for interactive and generative video elements that can evolve with the experience itself."

Darren Kopas
Executive Director of Resort Technology
MGM Macau

illuminarium   LIGHTROOM   BURJ KHALIFA   EXPO 2020 DUBAI UAE   ROCKEFELLER CENTER   Gardens by the Bay

Enhance your location-based experience with Disguise

Creativity unleashed

With Disguise you can deliver a wide scope of experiential projects with varied complexity.

Full flexibility

Bring content from third party engines that you can edit on the fly, without changing your system infrastructure.

Scale up or down

Run concurrent projects in the same set up, or scale your project from simple playback to real-time rendering.

Integrated solutions

Integrate audio and lighting, video project and displays to deliver complex visual effects.

Collaboration made easy

Create a real-time 3D visualisation of your space to ensure sign off before even arriving on site.

Ultimate reliability

Schedule content playback from pre-defined playlists, ensuring your installation will run without a hitch.

Designer APIs

Continuous expansion of APIs enable integrations and applications that can control and interact with Disguise.

Your immersive experience toolkit

Software

Design, visualise, sequence and control your content for any experience with Designer, the backbone of immersive entertainment for over 20 years.

Hardware

Our trusted media servers remove the risk from live experiences, ensuring you can deliver your vision with confidence.

Services

Partnering with you every step of the way, from initial design to full implementation, our technical and creative services provide seamless, tailored solutions for every project.

Support

Our unbeatable support packages, with global service centres and 24/7 care, ensure your production will always run without a hitch.